

**AUGUST 27 '21
MIAMI, FL**

D7: Face Enhancement through Technology Based Aesthetics

16 CE – ADA & AGD recognized

8 Hrs - Online didactic: at your leisure

8 Hrs - Hands-on: August 27

****Limited to 8 seats only!***

Some of the most popular, high-demand aesthetic treatments are performed using a variety of energy-based applications. Join us for this 2-day program offering a comprehensive understanding of skin anatomy to offer Microdermabrasion, Microneedling, Radiofrequency, Intense Pulsed Light and Lasers. Part 1 consists of a didactic online lecture, which you can complete at your leisure prior to the hands-on clinical training. This program will also cover practice development to ensure a seamless integration of these high-demand aesthetic treatments.

Learn to offer the following while also learning relevant anatomy and practice development!

- ✓ Microdermabrasion
- ✓ Microneedling
- ✓ Radiofrequency
- ✓ Intense Pulsed Light
- ✓ Lasers

**\$2295 - Non Members
\$1750 - IAFA Members**

DAY 1 - ONLINE CE

Welcome and Introduction to World of Aesthetics

The Evolution of Technology in Medical Aesthetics

- Industry Overview – Meet the \$13.2 Billion annual cash based industry
- Progression of Technology – More Efficacious, More Comfortable, Less Downtime, Better Results

Skin 101

- The importance of Understanding the Skin
- Skin Anatomy and Functionality
- Understanding the Fitzpatrick Scale
- Identifying Skin Abnormalities
- General Skin Care

Microdermabrasion

- What is Microdermabrasion?
- Evolution of Microdermabrasion Technology
- Microderm as a stand-alone Treatment
- Enhancing the Effectiveness of Chemical Peels, IPL, RF, & Laser Treatments with Microdermabrasion
- Cost & Pricing Overview

What is Microneedling?

- Collagen Induction, Improving Fine Lines and Wrinkles, Acne Scarring, Hair Restoration & Skin Rejuvenation
- Infusion with Microneedling Topicals That Can be Used
- Microneedling Rollers vs Mechanical Pens – FDA Confusion and Clarification
- Closed Tips vs Open Tips
- Microneedling as a Standalone Treatment
- Combination Therapy
- Contraindications
- Microneedling Consumables

Radiofrequency

- What is Radiofrequency & How Does it Work Aesthetically?
- Evolution of Radiofrequency in Aesthetics
- Contraindications
- Cost & Pricing Overview

Intense Pulsed Light

- What is IPL and How Does it Work?
- Evolution of IPL Technology
- IPL Treatment Capabilities
 - Permanent Hair Reduction
 - Skin Rejuvenation
 - Vascular Lesion Removal
 - Pigmented Lesion Removal
 - Acne Clearance
- Contraindications
- Cost & Pricing Overview

Lasers in Aesthetics

- What is a Laser and How Does it Work?
- Aesthetic Laser Treatment Capabilities
 - Vascular Lesion Removal
 - Skin Rejuvenation
 - Tattoo Removal
 - Resurfacing
 - Mole Removal
 - Permanent Hair Reduction
- Contraindications
- Cost & Pricing Overview

Comprehensive Care

- The Consultation Process
- Understanding all Treatment Options that are Available
 - Injectables
 - Threads
 - Peels ... and more
- Formulating a Well-Rounded Treatment Plan
- Live Patient Case

Practice Development & Marketing

- Technology Based Facial Aesthetics & Dentists Made in Heaven
- The Progression of Aesthetics in Dentistry and Potential Implication to Your Bottom Line
- In Depth look at Profit Levels for Dentists & Aesthetic Treatments
- Building Staff & Patient Morale Generating a Buzz
- Making You More Profitable Without Taking Chair Time
- Making the Most of Your Existing Customer Base – Internal Marketing
- Annual Plan for Maintaining Growth and Excitement in Your Aesthetic Offerings

DAY 2 - CLINICAL

- ✓ Microdermabrasion
- ✓ Radiofrequency
- ✓ Intense Pulsed Light
- ✓ Lasers

